

Business & Entrepreneurship

Fordham University
July 20, 2019 - July 28, 2019



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Saturday, July 20th

10:00am - 4:00pm	Registration O'Hare 4th Floor Lounge Casual Attire
11:30am	Campus Tour
11:30am - 2:00pm	BBQ
1:00pm	Campus Tour
2:30pm	Campus Tour
4:45pm	Meet to Walk to Dinner Outside of O'Hare Hall Professional Attire
5:00pm - 6:00pm	Dinner Marketplace Dining Hall
6:15pm	Meet Your TA Outside of O'Hare Hall
6:30pm - 7:45pm	NSLC Welcome Ceremony Keating 3rd
8:00pm - 9:15pm	TA Meeting See Breakouts
9:30pm - 10:15pm	RA Meeting See Breakouts
10:30pm	RA Check-In

Sunday, July 21st

8:00am - 9:00am	Breakfast Marketplace Dining Hall Neat Attire
9:15am - 9:45am	Product Pitch Introduction Freeman 103
10:00am - 10:45am	Product Pitch Ideation Freeman 103
11:00am - 12:00pm	Lunch Change for Challenge Course Marketplace Dining Hall Ropes Course Attire w/closed toe shoes
12:15pm	Board Buses
2:00pm - 4:00pm	Challenge Course
4:15pm	Board Buses Dinner on the Bus
6:15pm - 7:45pm	Leadership Session Personality Matrix Facilitator: Jay Caputo Keating 319
8:00pm - 9:00pm	Stakeholder Analysis Introduction & Session 1 Freeman 103
9:15pm - 10:15pm	Birthday Cakes & Board Games McGinley Ballroom
10:30pm	RA Check-In

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Monday, July 22nd

8:00am - 9:15am	Breakfast Marketplace Dining Hall Neat Attire
9:30am - 11:00am	Product Pitch Session 2 See Breakouts
11:15am - 12:30pm	Leadership Session Conflict Resolution Facilitator: Jay Caputo Campbell MPR
12:45pm - 1:45pm	Lunch Marketplace Dining Hall
2:00pm - 3:30pm	Lecture Series Introduction to Business Professor Andy Clark McGinley Ballroom
4:00pm - 5:15pm	Guest Speaker The Art of Negotiation Dr. Paul Lisnek McGinley 237
5:30pm - 7:00pm	Dinner Marketplace Dining Hall
7:15pm - 8:30pm	Guest Speaker Corporate Responsibility Mr. Gaelen McCartney McGinley 237
8:45pm - 10:15pm	Stakeholder Anaysis Session 2 See Breakouts
10:30pm	RA Check-In

Tuesday, July 23rd

8:00am	Meet Outside O'Hare Neat Attire w/walking shoes
8:15am	Board Buses Breakfast on the Bus
10:00am - 1:00pm	Madison Square Garden
1:00pm - 1:45pm	Lunch Working Lunch
2:15pm - 3:30pm	Time Square/5th Ave Free Time
3:45pm	Meet in TA Group Father Francis P. Duffy Statue
4:15pm - 6:00pm	Central Park Free Time Dinner on Your Own
6:15pm	Meet in TA Group Grand Army Plaza Statue
7:00pm - 8:30pm	Top of the Rock
8:45pm	Board Buses
10:30pm	RA Check-In

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Wednesday, July 24th

8:00am - 9:30am	Breakfast Casual Attire
9:30am - 10:30am	Business Lab Rotation 1 Keating 1st
10:45am - 12:30pm	Leadership Session Commitment in Action Facilitator: Jay Caputo McGinley North Dining
12:35pm - 1:15pm	Lunch Marketplace Dining Hall
1:30pm - 3:00pm	Lecture Series Marketing and Sponsors Professor Andy Clark Freeman 103
3:15pm - 4:45pm	Product Pitch Session 3 See Breakouts
5:00pm - 6:30pm	Lecture Series Entrepreneurship Professor Andy Clark Freeman 103
6:35pm - 7:30pm	Dinner Marketplace Dining Hall
7:45pm - 8:45pm	Stakeholder Analysis Session 3 See Breakouts
9:00pm - 10:15pm	Trivia Night McGinley 237
10:30pm	RA Check-In

Thursday, July 25th

7:00am	Meet Outside O'Hare Neat Attire w/walking shoes
7:15am	Board Buses Breakfast on the Bus
9:00am - 10:45am	9/11 Museum & Memorial
11:00am - 12:30pm	Wall Street Walking Tour
12:45pm	Board Buses
1:15pm - 2:15pm	Lunch Lunch on Your Own
2:30pm - 3:30pm	HUGE Brooklyn
3:45pm	Board Buses
5:00pm - 6:00pm	Stakeholder Analysis Press Conference Prep See Breakouts
6:00pm - 7:00pm	Dinner Marketplace Dining Hall Professional Attire
7:15pm - 8:45pm	Lecture Series Careers in Business Professor Andy Clark Freeman 103
9:00pm - 9:30pm	Stakeholder Analysis Press Conference Prep McGinley 237 Professional Attire
9:45pm - 10:15pm	Stakeholder Analysis Press Conference McGinley 237
10:30pm	RA Check-In

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Friday, July 26th

8:00am - 9:00am	Breakfast Casual Attire
9:15am - 10:45am	Product Pitch Session 4 See Breakouts
11:00am - 12:30pm	Leadership Session A Walk in Their Shoes Facilitator: Jay Caputo McGinley Ballroom
12:45pm - 1:30pm	Lunch Marketplace Dining Hall
1:45pm - 2:45pm	Business Lab Rotation 2 JMH 108
3:00pm - 4:00pm	Stakeholder Anaysis Session 5 See Breakouts
4:15pm - 5:30pm	Social Media Madness McGinley 234/235/236
5:45pm - 6:45pm	Dinner Marketplace Dining Hall
7:00pm - 8:30pm	Business Lab Rotation 3 McGinley 237
8:45pm - 10:15pm	Dyadic Encounter Keating Stairs
10:30pm	RA Check-In

Saturday, July 27th

8:30am - 9:30am	Breakfast Marketplace Dining Hall Casual Attire
9:45am - 11:00am	Project Work Time See Breakouts
11:15am - 12:45pm	Lunch Change into Professional Attire Marketplace Dining Hall
1:00pm - 1:45pm	Stakeholder Analysis A Year in Review Keating 3rd Professional Attire
2:00pm - 3:15pm	Leadership Session What I Discovered Facilitator: Jay Caputo Keating 3rd
3:30pm - 4:15pm	Business Lab Rotation 4 Keating 3rd
4:30pm - 6:30pm	Dinner Marketplace Dining Hall Professional Attire
6:45pm - 7:30pm	College Panel Campbell MPR Professional Attire
7:45pm - 8:45pm	Product Pitch Final Pitches Campbell MPR Professional Attire
9:15pm - 10:45pm	Light Up the City Social McGinley Ballroom Casual Attire
11:00pm	RA Check-In

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Sunday, July 28th

8:00am - 8:45pm	Breakfast Marketplace Dining Hall Casual Attire
9:00am - 10:00am	Closing Ceremony Freeman 103
10:15am - 11:00am	Final TA Meeting See Breakouts
11:30am - 3:00pm	Check-Out O'Hare 4th Floor
12:00pm - 1:00pm	Lunch Marketplace Dining Hall
3:00pm	All Students Must Vacate Dorm

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Sat, Jul 20th

TA Meeting

8:00pm

Jenna - Keating 318
Clay - Keating 105
Peter - Keating 114
Hanna - Keating 120

RA Meeting

9:30pm

Jenna - Keating 318
Clay - Keating 105
Peter - Keating 114
Hanna - Keating 120

Sun, Jul 21st

Product Pitch

10:00am

Mon, Jul 22nd

Product Pitch

9:30am

Jenna - O'Hare 450
Clay - O'Hare 464
Hanna - O'Hare 429
Peter - O'Hare 484

Stakeholder Analysis

8:45pm

Jenna - Keating 114
Clay - Keating 110
Hanna - Keating 116
Peter - Keating B21

Wed, Jul 24th

Product Pitch

3:15pm

Jenna - O'Hare 450
Clay - O'Hare 464
Hanna - O'Hare 429
Peter - O'Hare 484

Stakeholder Analysis

7:45pm

Jenna - Keating 214
Clay - Keating 215
Peter - Keating 209
Hanna - Keating 312

Thu, Jul 25th

Stakeholder Analysis

5:00pm

Jenna - Keating 205
Clay - Keating 206
Peter - Keating 121
Hanna - Keating 204

Fri, Jul 26th

Product Pitch

9:15am

Jenna - FMH 315
Clay - FMH 316
Peter - FMH 318
Hanna - FMH 314

Stakeholder Analysis

3:00pm

Jenna - O'Hare 450
Clay - O'Hare 464
Hanna - O'Hare 429
Peter - O'Hare 484

Sat, Jul 27th

Project Work Time

9:45am

Jenna - Keating 114
Clay - Keating 110
Peter - Keating 116
Hanna - Keating 105

Sun, Jul 28th

Final TA Meeting

10:15am

Jenna - Keating 208
Clay - Keating 104
Peter - Keating 110
Hanna - Keating 121