

# National Student Leadership Conference

## SPORTS MANAGEMENT

### JULY 18 – JULY 26, 2018

#### Wednesday, July 18, 2018

10:00am-4:00pm	Registration O'Hare 4 <sup>th</sup> Floor
<b>11:30am-2:00pm</b>	<b>Welcome Barbecue</b> Parents Welcome!
11:30am-2:00pm	Campus Tours
4:45pm	Walk to Dinner
5:00pm-6:00pm	Dinner
6:15pm	Meet your TA
<b>6:30pm-7:45pm</b>	<b>Opening Ceremony</b> <i>Professional Attire</i>
<b>8:00pm-9:15pm</b>	<b>TA Meeting</b>
<b>9:30pm-10:15pm</b>	<b>RA Meeting</b>
10:30pm	RA Check-In

#### Thursday, July 19, 2018

8:00am-8:45am	Breakfast
<b>9:00am-9:20am</b>	<b>Client Management Simulation 1:</b> Agency Introduction <i>Casual Attire</i>
<b>9:30am- 10:45am</b>	<b>Client Management Simulation 2:</b> Prospective Client Letters
<b>11:00am-12:30pm</b>	<b>Leadership Session: Personality Matrix</b> Facilitator: Jay Caputo
12:45pm	Board Buses
1:30pm-2:30pm	Lunch on Bus
<b>2:30pm-5:15pm</b>	<b>Challenge Course</b> <i>Course Attire &amp; closed-toe shoes</i>
5:30pm	Board Buses
6:00pm-7:00pm	Dinner on Bus
<b>7:30pm-9:00pm</b>	<b>Goose Chase</b>
9:15pm-10:15pm	Desserts and Free Time
10:30pm	RA Check-In

#### Friday, July 20, 2018

7:00am-8:00am	Breakfast
8:15am	Meet in TA Groups <i>Casual Attire</i>
8:30am	Board Buses
<b>10:00am-11:30am</b>	<b>Madison Square Garden</b>
12:00pm-12:30pm	Walk to Bryant Park
12:30pm-3:20pm	Times Square Free Time Lunch on Your Own
3:25pm	Meet in TA Groups
3:40pm	Board Bus
5:15pm-6:00pm	Dinner
<b>6:15pm-7:45pm</b>	<b>Guest Speaker:</b> <b>Dr. Paul Lisnek</b> The Art of Negotiation <i>Neat Attire</i>
<b>8:00pm-9:00pm</b>	<b>Leadership Lab 1</b>
<b>9:05pm-10:05pm</b>	<b>Leadership Lab 2</b>
10:30pm	RA Check-In



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#### Saturday, July 21, 2018

8:00am-9:00am	Breakfast
9:15am-10:15am	<b>Management Lab</b> <i>Neat Attire</i>
10:30am-12:00pm	<b>Lecture Series:</b> Introduction to Sports Management / Trends in Sports Professor Andy Clark
12:00pm-12:45pm	Lunch and Free Time
1:00pm-3:00pm	<b>Client Management Simulation 3:</b> Prospective Client Interview 1 & 2 <i>Neat Attire</i>
3:15pm-4:15pm	<b>Management Lab</b>
4:30pm-5:45pm	<b>Lecture Series:</b> <b>Leadership in Sports</b> Professor Andy Clark
5:45pm-7:00pm	Dinner and Free Time
7:00pm-8:15pm	<b>Client Management Simulation 4:</b> Meet your athlete <i>Casual Attire</i>
8:30pm-9:45pm	<b>Dyadic Encounter</b> <i>Casual Attire</i>
9:45pm-10:15pm	Free Time
10:30pm	RA Check-In

#### Sunday, July 22, 2018

8:00am-9:00am	Breakfast
9:15am-10:15am	<b>Management Lab</b> <i>Neat Attire</i>
10:30am-12:00am	<b>Client Management Simulation 5:</b> Phone calls
12:15pm-1:15pm	<b>College Panel</b>
1:15pm-2:45pm	Lunch and Free Time
3:00pm-4:15pm	<b>Leadership Series:</b> <b>Conflict Resolution</b> Facilitator: Jay Caputo <i>Neat Attire</i>
4:30pm-6:00pm	<b>Lecture Series:</b> <b>Careers in Sports</b> Professor Andy Clark
6:00pm-7:00pm	Dinner and Free Time
7:30pm-9:15pm	<b>Leadership Session:</b> <b>The Line</b> <i>Casual Attire</i>
9:15pm-10:15pm	Free Time
10:30pm	RA Check-In

#### Monday, July 23, 2018

7:00am-8:00am	Breakfast
8:15am	Meet in TA Groups <i>Casual Attire</i>
8:30am	Board Buses
10:00am-12:00pm	<b>Met Life Stadium Tour</b>
12:15pm	Board Buses
12:15pm-1:15pm	Lunch on Bus
2:15pm-3:15pm	<b>Guest Speaker:</b> <b>Aaron Cohen</b> <i>Neat Attire</i>
3:30pm-4:30pm	<b>Management Lab</b>
4:45pm-6:00pm	<b>Lecture Series:</b> <b>Case Study/ Project Workshop</b> Professor Andy Clark
6:00pm-7:15pm	Dinner and Free Time
7:30pm-8:30pm	<b>Client Management Simulation 6:</b> Press Conference Prep <i>Neat Attire</i>
9:00pm-10:15pm	<b>Social Media Madness</b> Campbell MPR
10:30pm	RA Check-In



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## SPORTS MANAGEMENT

### JULY 18 – JULY 26, 2018

#### Tuesday, July 24, 2018

8:00am-9:30am	Breakfast
<b>10:00am-11:15pm</b>	<b>Client Management Simulation 7:</b> Press Conference <i>Professional Attire</i>
11:15pm-1:15pm	Lunch and Free Time
<b>1:30pm-2:45pm</b>	<b>Leadership Series: Commitment in Action</b> Facilitator: Jay Caputo <i>Neat Attire</i>
3:00pm-4:30pm	<b>Guest Speaker: Mike Rizzo</b>
4:30pm-5:15pm	Dinner
5:20pm	Meet in TA Groups <i>Casual Attire</i>
5:30pm	Board Buses
<b>7:10pm-10:00pm</b>	<b>Mets Game</b> <i>Casual Attire</i>
10:15pm	Meet in TA Groups
10:30pm	Board Buses
11:30pm	RA Check-In

#### Wednesday, July 25, 2018

8:00am-9:00am	Breakfast
9:15am-11:15am	<b>Client Management Simulation 8:</b> Promo Video <i>Neat Attire</i>
11:30pm-12:30pm	Lunch and Free Time
1:00pm	Meet in TA Groups <i>Casual Attire</i>
1:15pm	Board Bus
2:30pm – 3:45pm	<b>Top of the Rock</b>
3:45pm	Meet in TA Groups
4:00pm	Board Bus
<b>5:30pm-6:30pm</b>	<b>Leadership Lab</b>
<b>6:30pm-7:30pm</b>	Dinner and Free Time
<b>7:45pm-9:00pm</b>	<b>Leadership Session: What I've Discovered</b> Facilitator: Jay Caputo <i>Casual Attire</i>
<b>9:15pm-10:45pm</b>	<b>Light Up the City Social</b>
11:15pm	RA Check-In

#### Thursday, July 26, 2018

8:00am-8:45am	Breakfast
<b>9:00am-9:45am</b>	<b>Closing Ceremony</b> <i>Casual Attire</i>
<b>10:00am-11:00am</b>	<b>Final TA Meeting</b>
<b>11:30am-1:00pm</b>	<b>Checkout &amp; Departure</b>
12:00pm-1:00pm	Lunch

#### Departure Instructions

**Day Before Departure** - Airport shuttle times will be posted on Friday night. Look for lists posted near the elevators. Please see the office if your information is incorrect.

**Day of Departure** - Please be checked out (instructions below) and in the lobby 20 minutes prior to your scheduled airport shuttle departure. Note: Shuttles run to two airports – JFK and LaGuardia. Please make sure you are on the right shuttle!

#### Check Out List:

- Collect your belongings
- Throw out your trash in trash room (End of hall)
- Leave pillow and folded blanket on your bed
- Put linens inside a pillow case and leave it outside your room
- Have a TA check off your room and sign your door tag
- Bring your signed door tag & luggage to check out on O'Hare 1st Floor
- Return keys, security card, and unused meal tickets

All students must be checked out of the program by 1:00 PM and must vacate the dorm by 3:00 PM.

