

National Student Leadership Conference
SPORTS MANAGEMENT
 JULY 17 – JULY 25, 2017

MONDAY, JULY 17, 2017

10:00 AM – 4:00 PM **Registration**
O'Hare 4th Floor

11:30 AM – 2:00 PM **Welcome Barbecue**
Parents Welcome!

Campus Tours
11:30 am, 1:00pm and 2:30 pm

4:45 PM Walk to Dinner

5:00 PM – 6:00 PM Dinner

6:15 PM **Meet in TA Groups**
Professional Attire

6:30 PM– 7:30 PM **Opening Ceremony**

7:45 PM – 9:15 PM **TA Group Orientation**

10:00 PM **RA Meetings**
Casual Attire

11:00 PM RA Check-in

TUESDAY, JULY 18, 2017

6:45 AM **Meet in TA Groups**

7:00 AM Board Bus
Box Breakfast on Bus.

9:00 AM – 12:00 PM **Team Challenge Course**
Athletic Attire, must wear closed-toed shoes.

12:15 PM Board Bus
Box Lunch On Bus

3:00 PM – 4:30 PM **Lecture Series:**
Introduction to Sports Management
Professor Michael Rizzo

Casual Attire

4:40 PM – 5:00 PM **Client Management Simulation:**
Agency Introduction

5:00 PM – 5:45 PM Dinner

6:00 PM – 7:30 PM **Leadership Series:**
Personality Matrix
Mr. Bill Johnson

7:40 PM – 8:40 PM **Client Management Simulation:**
Prospective Client Letters

8:50 PM – 10:20 PM **Mission Impossible**

10:30 PM Floor Check

11:00 PM RA Check-in



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WEDNESDAY, JULY 19, 2017

8:00 AM – 8:45 AM	Breakfast
9:00 AM – 10:30 AM	Lecture Series: Sport Journalism <i>Professor Michael Rizzo</i> <i>Neat Attire</i>
10:45 AM – 12:00 PM	Client Management Simulation: <i>Client Pitches</i>
12:00 PM – 1:15 PM	Lunch
1:30 PM – 3:00 PM	Leadership Series: Conflict Resolution <i>Mr. Bill Johnson</i>
3:15 PM – 4:15 PM	Management Lab
4:30PM – 5:30 PM	Leadership Rotation
5:30 PM – 6:15 PM	Dinner
6:30 PM – 8:00 PM	Lecture Series: Marketing/ Technology Trends <i>Professor Michael Rizzo</i>
8:15PM – 10:00 PM	Client Management Simulation: <i>Meeting #1</i>
10:30 PM	Floor Check
11:00 PM	RA Check In

THURSDAY, JULY 20, 2017

8:00 AM – 8:45 AM	Breakfast
9:00 AM – 10:15 AM	Client Management Simulation: <i>Meeting #2</i> <i>Casual Attire</i>
10:30 AM	Meet in TA Groups <i>Outside of O'Hare</i>
10:45 AM	Board Bus
12:00 PM	Top of the Rock
12:00 PM – 2:15 PM	Rockefeller Center Free Time <i>Lunch on your own</i>
2:15PM	Meet in TA Groups
2:30 PM	Board Bus
4:00 PM – 5:15 PM	MetLife Stadium Tour
5:30 PM	Board Bus
6:15 PM – 7:15 PM	Dinner
7:45 PM – 9:15 PM	Lecture Series: Role of an Agent <i>Professor Michael Rizzo</i>
9:20 PM – 10:30 PM	Trivia Night!
10:30 PM	Floor Check Upon Arrival
11:00 PM	RA Check In



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FRIDAY, JULY 21, 2017

8:20 AM Meet in TA Groups
Casual Attire

8:30 AM Board Bus
Box Breakfast on Bus

10:00 AM – 12:00 PM **Madison Square Garden**

12:00 PM – 12:30 PM Walk to Bryant Park

12:30 PM – 3:30 PM **Times Square Free Time**
Lunch on Your Own

3:40 PM Board Bus

5:30 PM – 6:45 PM Dinner

5:45 PM – 6:45 PM **AU Credit Meeting**
(Dinner Provided)

7:00 PM – 8:30 PM **Leadership Series:
Commitment in Action**
Mr. Bill Johnson

9:00 PM – 10:20 PM **Dyadic Encounter**

10:30 PM Floor Check

11:00 PM RA Check In

SATURDAY, JULY 22, 2017

8:00 AM – 8:45 AM Breakfast

9:00 AM – 10:00 AM **Leadership Rotation**
Neat Attire

10:15 AM – 11:15 AM **Client Management
Simulation:**
Press Conference Prep

11:30 AM – 12:30 PM **Guest Speaker:**
Dr. Paul Lisnek,
The Art of Negotiation

12:30 PM – 1:15 PM Lunch

1:30 PM – 3:00 PM **Leadership Series:
Connective Leadership**
Mr. Bill Johnson

Professional Attire

3:15 PM – 4:15 PM **Leadership Rotation**

4:45 PM – 6:15 PM **Client Management
Simulation:**
Press Conference

6:15 PM – 7:15 PM Dinner

7:30 PM – 8:30 PM **Management Lab**
Casual Attire

8:45 PM – 10:20 PM **Movie Night**

10:30 PM Floor Check

11:00 PM RA Check-in



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SUNDAY, JULY 23, 2017

8:00 AM – 8:45 AM	Breakfast
9:00 AM – 10:00 AM	Management Lab <i>Casual Attire</i>
10:15 AM	Meet in TA Groups
10:30 AM	Board Bus
1:05 PM	NY Mets Game <i>Lunch on Your Own</i>
4:30 PM	Board Bus
5:30 PM – 6:30 PM	Dinner
6:45 PM – 7:45 PM	Guest Speaker: <i>Dr. Becky Clark,</i> <i>International Deaf and Disability</i> <i>Sports Performance Expert</i> <i>Neat Attire</i>
8:15 PM- 9:45 PM	Client Management Simulation: Meeting #3
10:30 PM	Floor Check
11:00 PM	RA Check-in

MONDAY, JULY 24, 2017

8:00 AM – 8:45 AM	Breakfast
9:00 AM – 10:00 AM	Guest Speaker: <i>Mr. Aaron Cohen,</i> <i>Writer/Owner of Patent Seven</i> <i>Productions</i> <i>Professional Attire</i>
10:15 AM – 11:15 AM	College Panel
11:45 AM – 12:45 PM	Lunch
1:00 PM – 2:15 PM	Leadership Series: What I've Discovered <i>Mr. Bill Johnson</i> <i>Casual Attire</i>
2:30 PM – 4:00 PM	Client Management Simulation: Meeting #4
4:15 PM – 5:15 PM	Management Lab
5:30 PM – 6:15 PM	Dinner
6:30 PM – 7:30 PM	Leadership Rotation
7:45 PM – 9:15 PM	Simulation: Social Media Madness
9:30 PM – 10:50 PM	Light Up the City Social
11:00 PM	Floor Check
11:30 PM	RA Check-In



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TUESDAY, JULY 25, 2017

7:30 AM – 8:30 AM LaGuardia Shuttle Checkout

8:00 AM – 8:30 AM Breakfast

8:45 AM – 9:15 AM **Closing Ceremony**

Casual Attire

9:30 AM – 10:30 AM **Final TA Meeting**

11:00 AM – 2:00 PM **Checkout**

Departure Day – Be outside O’Hare 20 minutes before your scheduled airport shuttle departure.

Checkout:

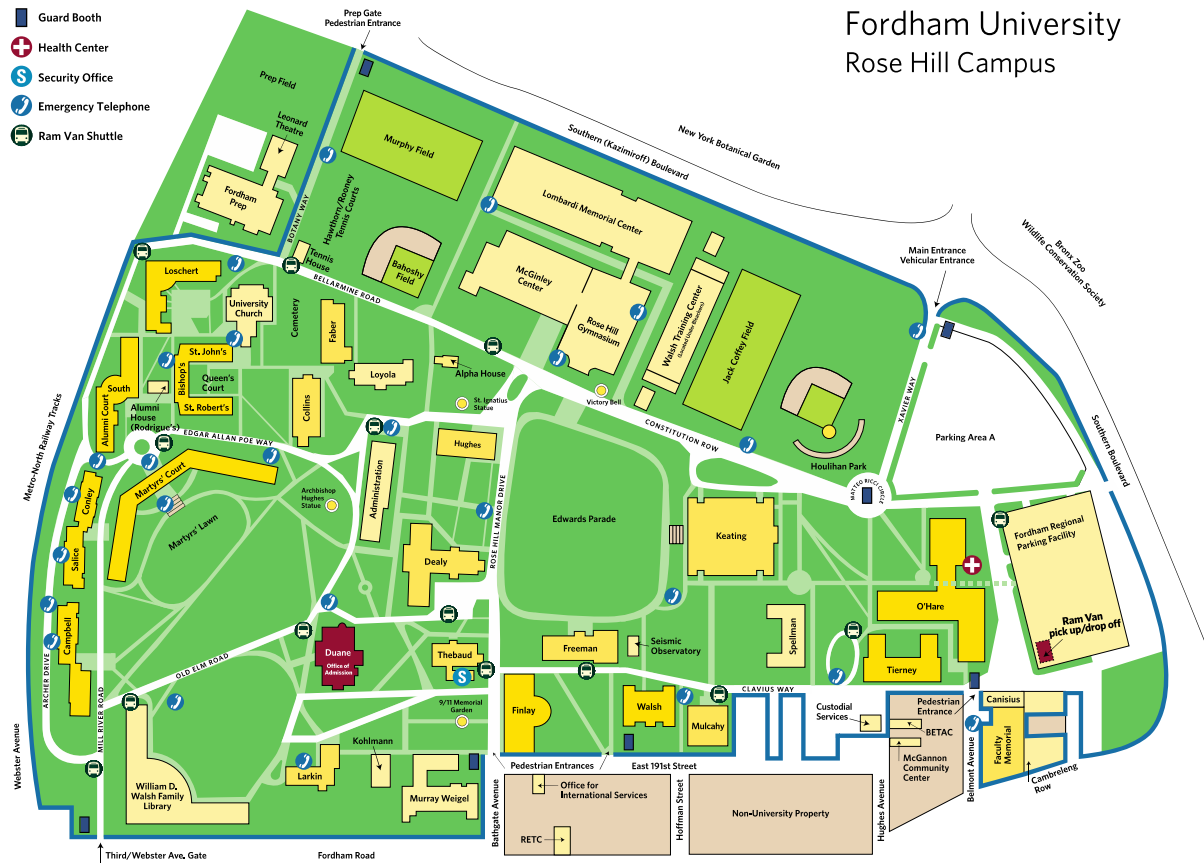
- Collect your belongings
- Throw out all trash in trash room
- Leave pillow and folded blanket on your bed
- Put linens inside pillow case and leave outside your room
- Have a TA check off your room and sign your door tag
- Bring signed door tag to check out
- O’Hare 1st Floor
- Return keys, security card, and unused meal tickets



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Fordham University
Rose Hill Campus

KE = Keating Hall

DE = Dealy Hall

HU = Hughes Hall

FMH = Faculty Memorial Hall

OH = O'Hare Hall

JMH = John Mulcahy Hall

FR= Freeman Hall

The Marketplace, where we will have our meals, is located inside the McGinley Center



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TA Group/Simulation Meetings

TA	7/17 7:45pm	7/18 7:40pm	7/19 10:45am	7/19 8:15pm	7/20 9:00am	7/22 10:15am	7/23 8:15pm	7/24 2:30pm	7/24 7:45pm	7/25 9:30am
Chanel	KE 104	KE 205	O'Hare 429	DE 201	KE 204	KE 318	KE 205	KE 121	FR 103	FR 101
Michael Richardson	KE 105	KE 206	O'Hare 450	DE 202	KE 215	KE 317	KE 204	KE 205	FR 105	Hughes 307
Mike Reasor	KE 110	KE 208	O'Hare 484	DE 203	KE 218	KE 312	KE 121	KE 120	FR 103	JMH 108
Tori	KE 114	KE 209	O'Hare 529	DE 204	KE 121	KE 219	KE 120	KE 318	FR 105	JMH 132
Sydney	KE 116	KE 214	O'Hare 550	DE 206	O'Hare 140	KE 218	KE 116	DE 307	FR 103	JMH 242
John	KE 120	KE 215	O'Hare 584	DE 207	O'Hare 464	KE 215	KE 114	DE 201	FR 105	KE 319
Ariel	KE 121	KE 218	O'Hare 540	DE 302	KE 312	KE 214	KE 110	KE 116	FR 103	Keating 3rd

Management Labs

Group	7/19- 3:15pm	7/22- 7:30pm	7/23- 9:00am	7/24- 4:15pm
NBA	Sport for Peace and Development KE 120	Facility Ops KE 104	Marketing/PR KE 208	Contracts/Sponsorships KE 317
MLB	Facility Ops KE 121	Sport for Peace and Development KE 105	Contracts/Sponsorships KE 214	Marketing/PR KE 114
NFL	Marketing/PR KE 204	Contracts/Sponsorships KE 114	Sport for Peace and Development KE 215	Facility Ops KE 206
NHL	Contracts/Sponsorships KE 205	Marketing/PR KE 116	Facility Ops KE 218	Sport for Peace and Development KE 105

Leadership Rotations

Group	7/19- 4:30pm	7/22- 9:00am	7/22- 3:15pm	7/24- 6:30pm
Nike	Networking KE 105	Public Speaking KE 214	Interview Skills KE 104	Resume Writing KE 319
Adidas	Resume Writing KE 114	Networking KE 215	Public Speaking KE 105	Interview Skills KE 206
Under Armour	Interview Skills KE 116	Resume Writing KE 218	Networking KE 114	Public Speaking KE 105
Puma	Public Speaking KE 120	Interview Skills KE 219	Resume Writing KE 116	Networking KE 114

