

National Student Leadership Conference  
**BUSINESS & ENTREPRENEURSHIP**  
 JULY 17 – JULY 25, 2017

**MONDAY, JULY 17, 2017**

10:00 AM – 4:00 PM    **Registration**  
*O'Hare 4<sup>th</sup> Floor*

11:30 AM – 2:00 PM    **Welcome Barbecue**  
*Parents Welcome!*

**Campus Tours**  
*1:00 pm and 3:00 pm*

4:45 PM                    **Walk to Dinner**

5:00 PM – 6:00 PM    **Dinner**

6:15 PM                    **Meet in TA Groups**  
*Professional Attire*

6:30 PM – 7:30 PM    **Opening Ceremony**  
*Keating 1st*

7:45 PM – 9:15 PM    **TA Group Orientation**  
*Room assignments on last page*

10:00 PM                **RA Meetings**  
*Casual Attire*

11:00 PM                **RA Check-in**

**TUESDAY, JULY 18, 2017**

6:45 AM                    **Meet in TA Groups**

7:00 AM                    **Board Bus**  
*Box Breakfast on Bus*

9:00 AM – 12:00 PM    **Team Challenge Course**  
*Athletic Attire, must wear closed-toed shoes.*

12:15 PM                    **Board Bus**  
*Box Lunch on Bus*

3:00 PM – 4:30 PM    **Leadership Series:  
 Personality Matrix**  
*Mr. Bill Johnson*  
  
*Neat Attire*

5:00 PM – 6:00 PM    **Dinner**  
*Marketplace Dining Hall*

6:15 PM – 6:45 PM    **Management Team Simulation:  
 Introduction**

7:00 PM – 8:15 PM    **Management Team Simulation:  
 Quarter 1**

8:50 PM – 10:20 PM    **Mission Impossible**  
  
*Casual Attire*

10:30 PM                    **Floor Check**

11:00 PM                    **RA Check-in**



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**WEDNESDAY, JULY 19, 2017**

8:00 AM – 8:45 AM	<b>Breakfast</b>
9:00 AM – 9:30 AM	<b>Product Pitch:</b> <i>Introduction</i>  <i>Casual Attire</i>
9:45 AM – 11:30 AM	<b>Product Pitch:</b> <i>Ideation</i> <b>Product descript due at 11:30 AM to kevin.murray@nslcleaders.org</b>
11:45 AM – 12:45 PM	<b>Lunch</b>
1:00 PM – 2:30 PM	<b>Lecture Series:</b> <b>Business Plans</b> <i>Professor Regis Clifford</i>  <i>Neat Attire</i>
2:45 PM – 3:45 PM	<b>Management Team Simulation:</b> <i>Quarter 2</i>
4:00 PM – 5:00PM	<b>Business Labs</b> <i>Rotation 1</i>
5:00 PM – 5:45 PM	<b>Dinner</b>
6:00 PM – 7:30 PM	<b>Lecture Series:</b> <b>Marketing</b> <i>Professor Regis Clifford</i>
7:45 PM – 8:45 PM	<b>Business Labs</b> <i>Rotation 2</i>
9:00 PM – 10:20 PM	<b>Dyadic Encounter</b>
10:30 PM	<b>Floor Check</b>
11:00 PM	<b>RA Check-in</b>

**THURSDAY, JULY 20, 2017**

7:00 AM	<b>Meet in TA Groups</b>  <i>Neat Attire</i>
7:15 AM	<b>Board Bus</b> <i>Boxed Breakfast on Bus</i>
9:30 AM – 3:30 PM	<b>Financial District &amp; Brooklyn</b> <i>Lunch in Brooklyn Bridge Park</i>  <i>Federal Reserve Bank of New York Tour</i>  <i>Wall Street Walking Tour</i>  <i>HUGE Brooklyn Visit</i>
4:00 PM	<b>Board Bus</b>
5:30 PM – 6:45 PM	<b>Dinner</b>
7:00 PM – 8:45 PM	<b>Management Team Simulation:</b> <i>Quarter 3 &amp; Press Conference Prep</i> <i>Casual Attire</i>
9:00 PM – 10:20 PM	<b>Trivia Night</b>
10:30 PM	<b>Floor Check</b>
11:00 PM	<b>RA Check-in</b>



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**FRIDAY, JULY 21, 2017**

8:00 AM – 8:45 AM     **Breakfast**

9:00 AM – 10:30 AM     **Leadership Series:  
 Commitment in Action**  
*Mr. Bill Johnson*  
  
*Neat Attire*

11:00 AM – 12:30 PM     **Guest Speaker:  
 Sameer Somal**  
*Chief Financial Officer & Founder,  
 Blue Ocean Wealth Global*

12:45 PM – 1:15 PM     **Lunch**  
*Marketplace Dining Hall*

1:30 PM – 3:00 PM     **Lecture Series:  
 Financial Planning**  
*Professor Regis Clifford*

3:15 PM – 4:45 PM     **Management Team Simulation:  
 Press Conference Prep**

5:00 PM – 6:30 PM     **Press Conference**  
*Professional Attire*

6:45 PM – 7:30 PM     **Dinner**  
*Marketplace Dining Hall*

7:45 PM – 8:45 PM     **Product Pitch:**  
*Project work*  
**Business Plan & Executive  
 Summary due by 8:45 PM to  
 kevin.murray@nslcleaders.org**  
*Casual Attire*

9:00 PM – 10:20 PM     **Leadership Series:  
 The Line**  
*Mr. Bill Johnson*

10:30 PM     **Floor Check**

11:00 PM     **RA Check-in**

**SATURDAY, JULY 22, 2017**

8:00 AM – 8:45 AM     **Breakfast**

9:00 AM – 10:00 AM     **Guest Speaker:  
 Dr. Paul Lisnek**  
*The Art of Negotiation*

10:05 AM     **Meet in TA Groups**

10:30 AM     **Train into Grand Central**

12:00 PM     **Top of the Rock**

1:00 PM     **Times Square/ 5<sup>th</sup> Ave Free Time**  
*Lunch on Your Own*

4:00 PM     **Meet to walk to Grand Central**

5:00 PM     **Train to Fordham**

5:45 PM – 6:30 PM     **Dinner**

6:45 PM – 8:15 PM     **Leadership Series:  
 Conflict Resolution**  
*Mr. Bill Johnson*  
  
*Casual Attire*

8:20 PM – 8:30 PM     **Management Team Simulation:  
 CEO Update**

8:45 PM – 10:20 PM     **Movie Night**  
  
*Casual Attire*

10:30 PM     **Floor Check**

11:00 PM     **RA Check-in**



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**SUNDAY, JULY 23, 2017**

8:00 AM – 8:45 AM	<b>Breakfast</b>
9:00 AM – 10:15 AM	<b>Product Pitch:</b> <i>Project work</i> <i>Neat Attire</i>
10:30 AM – 12:00 PM	<b>Lecture Series:</b> <b>Entrepreneurship</b> <i>Professor Regis Clifford</i>
12:15 PM – 1:00 PM	<b>Lunch</b>
1:15 PM – 2:45 PM	<b>Social Media Madness</b>  <i>Casual Attire</i>
3:00 PM – 4:00 PM	<b>Business Lab</b> Rotation 3
4:15 PM – 5:15 PM	<b>Management Team Simulation:</b> <i>Quarter 4</i>
5:30 PM – 6:30 PM	<b>Leadership in Business</b> Rotation 1
6:45 PM – 7:30 PM	<b>Dinner</b>
7:45 PM – 9:00 PM	<b>Product Pitch:</b> Project Work <b>Commercial due by 8:30pm to</b> <b>kevin.murray@nslcleaders.org</b>
9:15 PM – 10:15 PM	<b>Leadership in Business</b> Rotation 2
10:30 PM	<b>Floor Check</b>
11:00 PM	<b>RA Check-in</b>

**MONDAY, JULY 24, 2017**

8:00 AM – 9:15 AM	<b>Breakfast</b>
9:30 AM – 10:30 AM	<b>Leadership in Business</b> Rotation 3  <i>Neat Attire</i>
10:45 AM – 11:45 AM	<b>College Panel</b>
12:00 PM – 1:00 PM	<b>Lunch</b>
1:15 PM – 3:15 PM	<b>Product Pitch:</b> Final Preparation <b>Final presentation due by 3:15 PM</b> <b>to kevin.murray@nslcleaders.org</b>
3:30 PM – 4:45 PM	<b>Leadership Series:</b> <b>What I've Discovered</b> <i>Mr. Bill Johnson</i>
5:15 PM – 6:30 PM	<b>Dinner</b>
7:00 PM – 9:00 PM	<b>Product Pitch Presentations</b>
9:30 PM – 10:50 PM	<b>Light Up the City Social</b>  <i>Casual Attire</i>
11:00 PM	<b>Floor Check</b>
11:30 PM	<b>RA Check-In</b>



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**TUESDAY, JULY 25, 2017**

8:00 AM – 8:30 AM      **Breakfast**

8:45 AM – 9:15 AM      **Closing Ceremony**

*Casual Attire*

9:30 AM – 10:30 AM    **Final TA Meeting**

11:00 AM – 2:00 PM    **Checkout**

**Departure Day – Be outside O’Hare 20 minutes before your scheduled airport shuttle departure.**

**To checkout:**

- Collect your belongings
- Throw out your trash in trash room
- Leave pillow and folded blanket on your bed
- Put linens inside a pillow case and leave it outside your room
- Have a TA check off your room and sign your door tag
- Bring your signed door tag to check out on O’Hare 1<sup>st</sup> Floor
- Return keys, security cards, and meal cards



